

Business Entrepreneur & Leadership

Shaping your way to being a young entrepreneur and preparing to be a business major at college

The Summer Academy

@ Cal State University is designed for middle and high school students to explore and cultivate knowledge and skill sets that allow them to come up with a tremendous portfolio for college applications.

Students leave the Academy with **certificate of completion, recommendation letter**, enhanced academic readiness for university admissions and **academic network**.

Academy Information

- College-level business classes preparing you to be a future business major at college
- Cultivation of innovative and entrepreneurial ideas and creation of business plan based on business model canvas
- Group project & the final pitch judged by Cal State University professors and administrators
- Hands-on learning experience at Cal State University Student Idea Labs
- Leadership and teamwork

**The minimum student number needs to be 20.*

Program Fee:

US \$1,390.⁰⁰ / for early bird student enroll before April 14th
US \$1,590.⁰⁰ / for registered student after April 14th, 2023



JUNE 05th
T H R O U G H
JUNE 16th
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MONDAYS-FRIDAYS
9:30^{AM} - 11:30^{AM}
1:30^{PM} - 03:30^{PM}

**LUNCH WILL BE PROVIDED*

*Extended hours will be from:
8:30 am - 9:30 am; and from 3:30 pm - 5:00 pm every day.
During the extended hours, we can provide activities, or
program tutoring. Extended hours are optional to students.*



Application Deadline: May 5th, 2023

Program Module

- **Module One (10 hours):** Business lectures, hands-on learning opportunities, and workshops
- **Module Two (10 hours):** Creation and development of innovation and entrepreneurial ideas
- **Module Three (10 hours):** Lectures and skill-building practices on leadership/public speaking/teamwork
- **Module Four (10 hours):** Interactions and exchanges with Cal Poly Pomona students; final presentation on business pitch

